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Chamber set to develop Nelson's Business Opportunities Guide to the Rugby World Cup

Following on from the fantastic news that Nelson will host two Rugby World Cup games in 2011, today the Nelson Tasman Chamber of Commerce announced that it will develop a Business Opportunities Guide. "The Business Opportunities Guide will ensure local businesses can make the most of the opportunities that hosting the Rugby World Cup games will provide" said Dot Kettle, Chief Executive of the Chamber of Commerce.

The guide will mirror the Guide being developed by AucklandPlus, supported by the Auckland Regional Chamber of Commerce. That guide is available online at www.auckland2011.com and provides an idea of the potential scope of the local Guide being developed.

"The Nelson Tasman Business Opportunities Guide will ensure businesses are aware of the rules and regulations - for example around the use of tournament logos – as well as provide tips on how to profile their business and meet the needs of visitors. It will also provide links to other useful sites and information as the build up to the games begins."

The Chamber intends to work with the Economic Development Agency, Council and Nelson Tasman Tourism to develop the Nelson Tasman RWC Business Opportunities Guide.

ENDS

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