

20 February 2009

PRESS RELEASE FOR IMMEDIATE RELEASE

CHAMBER HAILS SUPPORT FOR SOLAR CITY PILOT

The Nelson Tasman Chamber of Commerce is delighted at the success of developers of the Nelson Solar City in progressing to the next step in testing the concept.

“The Chamber is delighted at the launch of the pilot scheme” said Dot Kettle, Chief Executive of the Nelson Tasman Chamber of Commerce.

Many Chamber members and local business leaders are familiar with the project from the presentation Andy Booth of EnergyShift gave at the Chamber’s Aspire 08 Conference.

“Andy was an inspirational speaker at Aspire 08 and his enthusiasm for Nelson to become a solar city fitted extremely well with the purpose of Aspire. Over 150 businesses attended Aspire 08 which focused on the realities and opportunities associated with incorporating sustainable practice into businesses.”

“We are excited at the opportunity for businesses to take part in the pilot which aims to maximise the performance and savings possible through solar water heating” said Dot Kettle.

The Chamber’s ongoing commitment to sensible sustainable business practices is also reflected in its support for CODE RED, New Zealand’s first community led- carbon reduction rewards scheme. CODE RED will be launched at Founders on 13 March with a business focused event commencing at 5.30pm.

ENDS

Contact Dot Kettle 021 719447 or 5481363