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PRESS RELEASE FOR IMMEDIATE RELEASE

Last week for Top Shop Nominations!

“Motman” teamed up with Radio Network’s ZM Black Thunder on the main street of Motueka when nominations first opened two weeks ago and with only one week left to go, Radio Network were on hand once again to help promote Top Shop.

The Top Shop Organising Committee comprises representatives from the Nelson Mail, The Radio Network, Nelson Tasman Chamber of Commerce, Nelson Centre for Service Excellence, Uniquely Nelson, Richmond Unlimited and Our Town Motueka.

Nelson Tasman Chamber of Commerce Chief Executive Dot Kettle said “Motueka shops are well represented in the nominations received so far and with only one more week to go, shoppers are encouraged to make sure they nominate their favourite shop and give Motueka every chance to go on and win the prize of 2009 Nelson Mail Top Shop”.

“Top Shop recognises and celebrates excellence in customer service and is a great way for shops to get direct feedback from their customers on just how good their shop is. Nominated shops also benefit from the positive publicity and profile. Shops throughout the Nelson Tasman region are encouraged to get their customers to nominate them and to accept the challenge laid down to be part of Top Shop 2009.”

Nominations opened on 17 June and close on 11 July. Shops who are nominated can then choose the category they wish to enter and voting opens on 29 July. Finalists will be determined on the basis of the number of votes received and the shops with the most votes go through to the next stage where they will be Mystery Shopped. The winner will be announced at the Awards function on 22 September.

Dot Kettle said “the large number of nominations already received shows that competition for the title of 2009 Nelson Mail Top Shop will be fierce. The 2009 winner is expected to demonstrate excellence in terms of the shop’s presentation of its exterior, interior, and its products. The winner will also demonstrate a positive attitude, presentation, and excellent staff customer service skills”.

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